

CHINOOK THAWS MAYOR'S RESERVE

HE HOLDS ANIMATED CONVERSATION WITH BOULLION ON DELIGHTS OF SPRING.

Any person present at the commissioners' meeting shortly after five o'clock yesterday afternoon, during the temporary absence of Commissioner Bouchard, when business was for the moment suspended, and hearing the mayor and Commissioner Bouchard in the midst of conversation upon that subject of meteorological interest, the "weather" would have found it difficult to believe that strained relations existed between them. Possibly this pleasing incident was due to the influence of the balmy atmosphere of a delightful spring day, or perhaps to the fact that the weather is a subject upon which persons of the most diverse tastes and interests may converse with little fear of friction.

At Five Sounder that Chilly.
The social atmosphere of the room was somewhat chilly at the opening of the meeting and it was not until about ten minutes before the chinook which was rapidly dissipating the icy outside being visible to affect the atmosphere within.

When the meeting opened Commissioner Bouchard displayed all his customary amiability in the manner of his conversation with the mayor. However, looked cold and uncomfortable, addressing all his remarks to Commissioner Bouchard and avoiding the mayor. Ignoring the utilities commissioner. At the close of the first half hour he ventured a cautious advance to the mayor, and apparently finding his aspect less forbidding than he first supposed, took a second look, and a fourth, at intervals of a few minutes, and with gradually increasing interest.

The Delights of Spring.
Commissioner Bouchard was called away for a few minutes and "a very strong wind" was blowing in the face of the mayor. Mr. Bouchard, with commendable grace and gallantry, volunteered to go on the details of spring and the possibility of rose burning into bloom in the course of the next few weeks.

The mayor made a suitable response. Mr. Bouchard then resumed his remarks and questions, and when Commissioner Bouchard returned the date of peace was passed. The assembly upon which but half an hour previously the god of war had reigned.

Acknowledged Bouchard's Rights.
The fact that Commissioner Bouchard was within his rights in taking part in the deliberations of the meeting was acknowledged by the mayor when a number of matters were referred to him for his signature. Among them was a communication from Sign. Deeregoer of the power plant, regarding frequent visitors to the plant who interrupt the work of the men and expose themselves to danger. The superintendent pointed out that as the plant is a public property in which each ratepayer is a shareholder, it might be well for the commissioners to take some action looking to his support in an effort to regulate the trouble. In this communication occurred, and on the suggestion of Mr. Bouchard it was decided that no person shall be admitted to the plant except on a pass to be obtained at the office of the officials.

Mr. Bouchard recalled an instance which had come to his attention of some person visiting a similar plant unattended by a guardian. "From this time on, as we install more machinery," remarked Commissioner Bouchard, "there will be many sources of danger that the general public might not expect, and greater vigilance will be necessary."

The matter was referred to him to take up with the superintendent.

That Carload of Compound.
The carload of boiler compound which was the subject of much discussion and many suggestions on the subject of the administration of the plant during the day. Mr. Bouchard's tongue, indeed, was the subject of a report by the new superintendent, who asked for instructions, stating that its presence in the boiler room made the place look like a warehouse.

The priority is the property of Mr. Coll of the Winnipeg, and has been time and time being distributed occasionally by that company to points in the northern part of the province.

The commissioners decided to notify the company that they must remove the compound from the city's premises, and that if its removal is delayed, storage will be charged.

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999. They will organize a company with a paid up capital of \$100,000 and will employ one hundred men. The application of the Children's Aid Society for a grant of \$500 to be made in the month of March to the council to the commissioners, was referred by them to Commissioner Bouchard to obtain further information concerning the uses to which the grant would be put.

Must Wear Taps.
Laborers in the employ of the city will in future be identified by tags which will be attached to their person. The commissioners will place an order of one for 1,000 tags to be used for this purpose.

The mayor reported that he had received the solicitor's opinion upon questions concerning the poll tax and the tenancy franchise used by the assessor. These opinions will be forwarded to the council.

Must Collect Poll Tax.
With regard to the poll tax the city solicitor is of the opinion that the tax must be collected. The question arose out of the interpretation of the phrase "shall be liable to pay" appearing in the question whether this is discretionary. The solicitor held that it is equivalent to "every person" or "shall pay." He is of the opinion further that if the council fail to appoint a collector any citizen would have the right to apply to the court for an order to compel the collection of the tax.

The solicitor replied in the affirmative to the question whether the citizen who comes into the city in July would be able to have their names entered on the roll before the final revision.

Remits Power Privately.
A communication was received from the board of Trade of Athabasca Landing stating that that body reserves the proposal of the city to develop power on the Athabasca river. That body ventures the information that in the near future Athabasca Landing will require such rights for itself and is good enough to intimate that they will be unwilling to dispose of the surplus power developed for the use of Edmonton. A copy of a resolution passed by the board at a recent meeting was also enclosed, whereby the city government to reserve the power rights on the Athabasca River for the use of municipalities.

That in the event of the failure of the tenant to pay the water rates the owner of the property would be liable, in the opinion given by the city solicitor, the water rate, he holds, is of the nature of a lien on the land, and the city would have the power to sell the land to recover the amount. In case this should not be desirable the city may register a caveat against the property.

An opinion was asked for in view of the difficulty experienced when tenants leave the city without first paying overdue rates.

TO CURE A COLD IN ONE DAY.
Take LAXATIVE BROWN'S CATHARTIC. Druggists refund money if it fails to cure in one day. Price, 25c. Sold in each box. Mc.

WILL CARRY OUT HIS SUGGESTIONS

THE RECOMMENDATIONS OF SIR JOHN FRENCH WILL BE ADOPTED.

Ottawa, Feb. 23.—We intend to carry out the recommendations of Sir John French's report so far as the force in Canada is concerned. Perhaps not as rapidly as we would like, but we are doing so. We have been progressing in this department since the past seven or eight years. The artillery will be increased to the strength it should have and the necessary armament will be supplied as rapidly as possible and the divisions made as the general's report suggested.

This announcement made to Sir Frederick Borden, minister of militia and defence, to the annual meeting of the Canadian artillery association in the railway committee rooms of the House of Commons this afternoon elicited prolonged cheers and enthusiasm from the members of the association.

Sir Frederick stated that the report would have been eminently pleasing reading to him in so far as the artillery of Canada was concerned and he thought should be very satisfactory to the militia as a whole.

Not Considered Difficulties.
General French had not considered in his report and had not been expected to do so, the difficulties existing in Canada as regards the forming of regiments, the getting of officers and men, etc. He had been expected to report on the force as he found it as a unit ready to take up arms and he had done so.

Our friends of the press published all about the report before they had seen it. It was issued, we have not quite said much about it. They have since then.

French Will Beneficial.
It was a most fortunate thing for the militia of Canada that such a man as General French should have paid them a visit. He considered that his opinion is of more use to Canada than that of any other living man. It was not his business to look at the difficulties. He looked at it as a fighting force, one of the difficulties with which in England are in setting officers and men. We have to rely on men for officers who have a military education for military work.

Sir Frederick, in reply to a question, told the association that he was submitting estimates to the cabinet for sending of an artillery team to Great Britain this summer and he had great hopes that it would pass.

How to cure a cold is a question in which we are interested. Just as we are interested in the cure of a cold. A cold is a very common ailment and it is one of the most annoying. It is a very common ailment and it is one of the most annoying. It is a very common ailment and it is one of the most annoying.

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MCKINLEY WITHDRAWS RESIGNATION TO RENEW THE FIGHT FOR BOULLION

It has been arranged that the city council will meet in special session this evening to discuss the question of the dismissal of Commissioner Bouchard. It had also been agreed to move the adjournment of the council this evening would take definite action and by adjournment the city council would be adjourned.

This was thought to be possible because of the absence of Ald. Hyndman, owing to sickness, and the resignation of Ald. McKinley. With these alterations about there would be no dissenters and standing rules requiring notice of motion could be waived.

But in the words of Robert Burns: "The best laid plans of mice and men gang aft aley." Yesterday afternoon, Mr. McKinley went to the office of the secretary-treasurer and in view of the fact that the formal dismissal of the utilities commissioner was illegal, withdrew his resignation. Consequently he is still an alderman and he brooked that evening will upset the scheduled adjournment of the council and make necessary the required notice of motion for dismissal. Before the matter could come up for discussion Ald. Hyndman will join in the fight to resign.

Mr. Armstrong is reported to have stated yesterday that he would not let Ald. McKinley withdraw his resignation, but later he discovered the alderman was entitled to withdraw the document at any time before it was presented to the council.

The mayor has informed the press that he will reply today to the challenge of George H. Montgomery. There is a report that the council will accept the challenge.

By-Election Goes Liberal.
Howard 5072 and Palmer 192. With the exception of the general election of 1895 the seat has been consistently Liberal since 1855. The Liberal majority at the last two general elections being January, 1890, 754, and December, 1895, 859.

Whitney to Call for Vote.
Toronto, Feb. 23.—Some day next week, probably on Monday, the Legislative Assembly of Ontario will be placed squarely on record as opposed to re-election of Premier Sir James F. Whitney will move the resolution.

The motion is of a very satisfactory nature yesterday and another caucus may be held tomorrow, when the views of other members will be ascertained.

FIG PILLS
Cure Backache, Bladder and Kidney Troubles

A few doses of FIG PILLS will convince you that a few more will cure you of all your troubles. FIG PILLS is guaranteed. If they do not cure you, your money will be refunded. Write a box at all leading drug stores, or mailed on receipt of price by The Fig Pill Co., St. Thomas, Ont.

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E. Leonard & Sons
G. STEWART, AGENT, CALGARY.
P. O. Box 1212.

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P. O. Box 1212.

The Ladies of Edmonton May Now Have Beautiful Hair. A. Archibald Has the Artifice and Guarantees it to Grow Hair, or Refund Your Money.

A. Archibald, brought back up the manufacture of SALVIA, the Great Hair Grower, guarantees it to grow hair.

SALVIA restores Dandruff in ten days. The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and shiny. Take all American preparations SALVIA is doubly perfumed. It is hard to find an actress who does not use SALVIA continually.

Ladies of society and influence use no other. SALVIA is a non-toxic preparation, and is the latest favorite. A large, generous bottle, 50c. The Scotch Drug Co., St. Catharines, Canada, distributors.

U.S. Senate Holds Up Jay Treaty.
Washington, Feb. 23.—A second effort to ratify the Japanese treaty failed in the Senate tonight. Western Senators asked for more time in which to ascertain the sentiment of their home states.

Here it is—watch for the name!

This is the flour you have been looking for. It is SEAL OF ALBERTA—the flour that experience has demonstrated to be faultless.

You can test this for yourself. Buy a sack of SEAL OF ALBERTA. Use some of it for baking your next batch of bread.

You may note these features about SEAL OF ALBERTA—it will absorb just a little more water—it will make a larger loaf—it will be better shaped—it will be beautifully rounded, neither falling over the edge of the pan nor flattening out on top. It will be lighter, sweeter, better bread.

Then test it. Make any comparisons you like. Consider color, texture, appearance. You will find every word we have said to be true. SEAL OF ALBERTA is not only different—it's better.

COLORS RAJAH SILK
40c a yard

Saturday Morning Specials

\$1.25 DRESS GOODS
for 75c

Ladies' Dresses

Out Down in Price for a Quick Clearance

1 only Ladies Dress in size 36, made from pure wool pique in black, semi-princess style. Reg. \$12.

Saturday Morning.....\$5.00

One Only Lady's Semi-Princess Dress

Made from Jacquard silk, has lace yoke and cuffs. This color is old rose, in size 38. Reg. \$16.40.

Saturday Morning.....\$7.50

One Only Dress of Ecru Color

Rajah silk with small design, size 38 in hobble style.

Saturday Morning.....\$9.00

Two Only Foulard Silk Dresses

Navy and burgundy colors, have lace yoke and cuffs, lace insertion down front, hobble effect. Size 38. Reg. \$17.00 and \$17.50.

Saturday Morning.....\$12.00

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9 TO 1 O'CLOCK

Extra! Extra!

Colored RAJAH SILKS 40c

At 9 o'clock sharp we will place on sale 25 pieces of colored Rajah Silk. This silk will be worn more than ever this season, and at this price will not last many hours. 26 to 27 inches wide, nice even weave in champagne, pink, sky grey, white, cream, tan, light and dark navy, and black. EXTRA SPECIAL, SATURDAY MORNING AT

40c a yd.

Special in Underskirts

25 only, Ladies' High-Class Underskirts in silk mixed moire, they come in plain color, with satin stripes in grey, brown, green, black, blue, etc. Reg. \$2.50 to \$3.00.

Saturday Morning \$2.50

Dress Goods Special

15 pieces of Dress Goods made from pure wool, is 54 inches wide and comes in black, navy, camel blue, brown, green, grey, wine and burgundy. This is an excellent opportunity to secure material for your spring suit. Reg. \$12.50 yard.

Saturday Morning 75c a yd.

Corsets at 50c

50 Pair of Corsets

White only, made by the Crompton, D. & D. and E.C. corset manufacturers. Worth reg. \$1 to \$2.75.

Saturday Morning.....50c

Cashmere Hose—3 Pair for \$1.00

Embroidered Cashmere Hose in ladies' sizes, black and colors. Reg. 50c and 65c a pair.

Saturday Morning, 3 pair.....\$1.00

SKIRTS AT \$6.00

Ladies' Dress Skirts, made from pure wool, in black and colors, sizes 28 to 32. Reg. to \$15.

Saturday Morning.....\$6.00

Standard Fashion Book and a 15c Pattern—the two, 20c.

March Designers, 10c a Copy

9 TO 1 O'CLOCK

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DEPARTMENT STORE 270-76 JASPER AVE. EAST

FOR SALE—REAL ESTATE

THE BETTIN SMITH CO.
120 McDonald Ave. South
Rock 5-6911

Have four splendid lots in
Block 3, Great Estate, one corner,
easy terms. This is a bargain.
Have a splendid lot on the 2nd
Park street, and two corners in
easy terms.

Have for a choice double corner in
Brimingham, easy terms.

Have for the acre of splendid
land and a small district. The
houses have been broken, good frame
houses, and a small lot. The price
is only worth at least \$3000. This is
a good opportunity to get a good
property cheap.

Have a splendid half section of
land and a small district. This is
a good opportunity to get a good
property. What have you got to
lose?

KATZ & CO.
120 McDonald Ave. South
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Are you going to let the opportu-
nity pass? We have a splendid lot
at very easy terms, viz. \$1
and \$1 per month without inter-
est.

This is an opportunity that does not
come every day. You can walk from
the property to the P. O. in 25 min-
utes. The lot is a splendid lot, and
is a 1-roomed brick school.

Designate now,
at 101 N. Main Ave. \$1,500

lot in Block 24, Norwood, \$475.
 lot on Wilson St., \$650.
 roomed house on Syndicate, mod-
 ern, \$2500.
 lot and buildings on the Prairies
 to bring in \$20 per month;
 \$12500 terms.
 lot in Block 10, Norwood, \$500.
 2 acre in Highland Park, with 6-
 roomed house, \$2500; terms.
 10 acre near Kirkwood, \$2550.
 10 acre in Strathcona, the Mill
 Creek High Level bridge and H. C.
 place, from \$125 and up.
 10 acre on the river, treat us. We
 have a large number of inquiries.
**SOLE AGENTS FOR RIVER
 RIGHTS.**

HEGLER & SUTCLIFFE
 Real Estate and Farms Loans
 Loans on Real Estate Issued
 Phone 4175 & 4028 374 Jasper E.
 We have everything that is good
 in Newland and Great Estate - The
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RIGHTS. _____

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Street, Namayo Avenue or any other street, as my list is held strictly out.

house and lot with stable and house, very good, well, to for \$ 8. A scrip.

Block of 12 acres in the well known "Horton" for \$1- will make 95 lots.

wood Boulevard — Large corner and double store, very cheap - At

lots in Delton about 1 Block from line. \$175 cash for both; here is your money in a very short

acres, part adjoining town of Saskatoon. \$120 per acre, easy

Ir-r-sold. Chas. or Jasper

for sale. Chas. or Jasper

are nice high and dry lots in Delton, for \$125 each, including

of land and is very cheap at this

Choice Lots in Woodlands.

are very cheap at \$1200; easy

THE FARMERS' EXCHANGE,
Mayo Avenue, Edmonton, Alta.
Phone 4216; P. O. Box 63.

Lot in block 2 Hemprigg.
In block 38 Norwood, \$250.
In block 52 Norwood, \$250.
Lots Jasper Place, \$1350.
Lots on Kirkness, \$1,000.
In block 62, Strathcona, \$5000.
Lots on Grosvenor, \$1,000.
Lots on Namayo, 1650 cash.
In City View, \$200 cash.
Eage in Elm Park.
In Gros Estate and Ingletwood.
Lots in Hempriggs, \$1700.

HE DE FRAIN COMPANY,
Real Estate and Insurance,
100-102, Avenue, Strathcona, Alberta.
Section of Chulce Land, ten
from Edmonton, \$20 per acre;
cash, balance one and two years
at per cent. This is a beauti-
ful lot of land, with a six-roomed
and a building, and a
lot facing on Whyte Avenue
one block from car line, \$1000
terms.
Two lots in East End, and four
in house, brick foundation, and
chimney, lathed and plastered
interior, good large barn with hay
rack fence, all around property

with 2 roomed shack and stable
a head road well in West End

in Block 85, 11000; easy terms.
 lots in Block 67 on Whitt
 street, 11000; easy terms.
 ready rented at \$60 per month
 1000, \$1000 cash; balance arrang-
 ed.

lots on Main St., Block 16,
 11000; easy terms.
 \$3 cash; balance 6 and 15 mon-
 ths.

good lots in Garneau for \$1500.
 1st section R.W. of 11000
 acres under cultivation, 100
 ft. and well fenced, 60 acres
 under cultivation, no waste land
 on either. \$9.50 per acre.

ANNOUNCEMENT

ANNOUNCEMENT— J. G. Connell and
 Bros., proprietors of the
 business of Ben Higgins, known as
 Queen's Ave. Horse Exchange
 shall be pleased to announce
 new patrons. Special attention
 to all transactions. (Horse ex-
 change fee), we shall continue to
 buy and sell cattle and horses. J. G.
 Connell and Bros., Great Falls, Minn.
 1938

INFORMANT—J. G. Connell and

Mr. Brown have taken over the business of Ben Higgins, known as Queen's Ave. Horse Exchange shall be pleased to see all old and new patrons. Special attention to transient customers, also for feed, we shall continue to do and sell cattle and horses. J. G. Hill & T. W. Drowl Proprietors
1932

For further particulars apply to J. Lindsay, Namao, or best call and see the property and get conditions of lease, with terms you make it over on. Arrangements to be made before 1st May, 1911.
Signed) J. LINDSAY.
Namao Post Office, Alberta.

ALBERTA LOAN & INVESTMENT CO., LTD.

Room 3, 240 Jasper Ave. E.
S. N. DIMOLINE, Manager.
PHONE 4702

We are owners of first-class property in
EDMONTON,
CALGARY, LETHBRIDGE,
WILLOWDALE, HAINESMORE and
CARBONATE.

Strathcona—4 lots on 3rd
Ave. N. and 4th St. Don't
wait till the bridge doubles
the price, but move at \$100
each.
Jasper Ave.—Near 12th
St. 10 foot lots, \$14,000, terms.
Calgary—Close to
Jasper, with \$1000 term, two
one with house and stable,
\$2000.
We want to buy lots in
West End.

**WE WANT TO BUY
LOTS IN WEST END**

GOOD OLD BOOKS

We are going to sell quickly
our stock of leading literary
books, good titles, good value.
A bargain

**35c Each or
3 for \$1.00**

Those who hurry get the best.

D. J. Young & Co., Ltd.

251 JASPER AVE. E.
Phone 1427.

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Insurance Company.
APPLY TO HEAD OFFICE,
P.O. Box 2852,
WINNIPEG, MAN.

**HAGER & RICHARDSON
Real Estate Brokers**

2nd Floor West of Merchants
Bank 30 Jasper Ave. E.
The best acreage in the
Edmonton Delta. One Al-
berta Ave. high and clear of
brush, 1250 sq. ft.
A 7-room house on Govern-
ment Ave. fully modern ex-
cept furnace, close to car
line, \$2500, easy terms.
To exchange, improved farm
four miles from Hony, (fine
for variant or improved city
property).

**SPRUCE AND POPLAR
LUMBER.**

SLABS, FIREWOOD, SAWDUST
Edmonton Lumber Co., Ltd.
(Near the bridge.)

Masons

All who intend taking stock
in the Edmonton Masonic
Temple Association, Limited,
are requested to call at the
office of the association, 114
Jasper Ave. W., before Feb-
ruary 28th.
C. E. McMANUS,
Sec.-Treas.

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EDMONTON, ALTA.**

Edmonton's Finest and Most
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Special attention to Com-
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Sample Rooms, Rooms with
Bath, Single and No Suite.
One trial and you will al-
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RATES, \$2.00 TO \$3.50

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**THE ALBERTA MILLING CO.
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Manufacturers of High Grade Flour,
EDMONTON ALBERTA
Try a sack of "Capitol" or
"Superior" Flour. They
have no equal.

We make a Specialty of Chop Feed.
Call or write for Prices

**DEAD HORSES**

Paid for if insured in the
GREAT WESTERN STOCK
INSURANCE CO., LTD.
Home Office
377 Fraser Ave., Edmonton.
Local rates, call on, write, or
phone.
W. H. HOWLEY, Manager.

NOTICE.
Calgary, February 18th, 1911.
Notice is hereby given, pursuant to
the provisions of section 18 of the
Statute of the Province of Al-
berta, 1910, entitled "The
Calgary Collection Act," that the
meeting of the first election of
members of the Board of the said
Colleges.

Noted at Calgary this 16th day of
February, 1911.
HAROLD W. BILEY,
Acting Registrar.

BEST DEEP BEAM COAL

**The Dawson
Coal Co. Ltd.**
on McLaughlin Ave.

COAL

\$3.50 per ton delivered.
Edmonton Black Diamond
Prompt Delivery Guaranteed
PHONE 4325
Manders Bros, 544 First St.

Money to Loan

on Improved Farm and City
Property, at lowest current
rates. First-class mortgages
and agreements for sale pur-
chased.

Agents:
**THE COLONIAL INVESTMENT
& LOAN CO.**
28 GABLEY BLOCK,
Head Office, TORONTO, Ont.

**LUMBER FIREWOOD
LATH AND SAWDUST**

For Sale at our Mill Yard. Now is the time to get sawdust for pack-
ing ice for next summer.

D. R. FRASER & CO., Limited
Phone 1630. 201 Namayo Ave., Edmonton.

WANTED

You to Know
that

The Travis-Barker Exchange

Is a place where you may purchase or sell everything in Farm or
Household Effects and thousands of things outside that category, such
as Musical Instruments, Sewing Machines, Typewriters, Gramophones,
Covered Carts, a specially equipped, reliable, Machines for stock
or coal. Horse Rides, Working, and other. A fine, new, modern
cheap line, brass knives, full size only \$1.00. Special Strong Braided
Ropes, also an all inch wide, horse wood or coal, direct from
the factory, only \$1.00. Wire 1/2 inch from \$1.00 to \$1.25. Special
Wool Upholstery Blankets, seven pounds, \$1.00. Special Linen from
Manchester and square yard. A wonderful Fraser with
bowl plain glass, \$1.00. A Chromatic Melodion, \$1.00. A pair of
of Glass, Turkey and Calcutta. A pair of Fanciest Sheets at
\$1.00. Special Modern Washer, an excellent one of Henshaw's
brand, with accessories, some beautiful essential bargain in set-
ting, cost \$10.00, sell for \$20.00. The best and most of the best
dressed, machine, and other. The best and most of the best
cheaper. Dinner sets, The Best, Toilet Sets, direct from Hanley.
Wood-lined Working Cabs, \$1.00. Men's Modern Hose, suitable for long
cold journeys. Carpets, Hugs, Hides, and so on.

Do you want to Sell anything. Call up 1481. You know the
Exchange on McDougall.
A very strong Two-wheeled Ice, cushion tyres, \$75. beautiful, sin-
gle range, \$11. One-toned Guitar, \$15.00. Banjo, by Kernell, \$15.00.
very fine Oil Painting by Hansell, elegant hand-painted vase of
antique workmanship.

PURVIS COMPANY'S STORE NEWS**ITEMS OF INTEREST FROM EVERY DEPARTMENT****MODERATE PRICES**

**NEW GOODS THAT REPRESENT
AN ASSURED SATISFACTION**



Your week-end visit to this Store will take on new interest to-
morrow if you will take time to call at our advance showing of
Spring Importations in several Departments, notably Silks and
Dress Goods, Embroideries, Laces, and particularly Our
Ladies' Ready-to-Wear Department on the Second Floor.

DRESS GOODS.

A Special Buy of 1,000 yds. a mixed lot consisting of
Tophans, Ottoman Corals, Satin Glaze, Cashmeres,
Serges, All Wool Taffetas, etc.; in all the new and
staple colorings, 40 to 46 inches wide. 60c Yd.

SERGES FOR CHILDREN'S WEAR.

1,500 yds. of this ever popular English Serge, nice clean
yarn and good hard weaver. Just the thing for
school dresses. 35c Yd.

SILKS

Famous Silks in the new spring colorings, Golden
Browns, Greys, Myrtle and Roseda Greens, Slate Cream
and White. 38c Yd.
Black and White Check Silks—This is to be a great black
and white season and these always popular Silks
will be in a greater demand than ever. Make your
choice early. 60c Yd.

RIBBONS

A New Commodity Just Arrived—5 in. Taffeta Ribbon
—an excellent weight and finish for hair-bows, sashes,
etc., in colors White, Cream, Sky, Alice, Royal Navy,
Pink, Rose, Old Rose, Cardinal, Red, Wine, Myrtle,
Moss, Yellow, Gold, Tan, Brown and Black, very
special value. 15c Yd.
04 in. Taffeta Ribbon—A heavier weight than above,
but in the same colors. 25c Yd.

WOMEN'S CASHMERE HOSE

Women's Ribbed Cashmere Hose, Black, 2-1 ribbed,
double spliced heel, toe and sole, soft and fine and
a good weaver. 35c pr. or 3 prs. for \$1.00.
Misses' and Child's Black Cashmere Hose, ribbed,
double spliced heel, toe and sole. A good hose for
hard wear. 25c Pr.

NEW EMBROIDERIES

Our Spring Embroideries have been placed in stock,
all new crisp clean, and fresh; in hundreds of pat-
terns, all widths, and all qualities necessary for in-
fants' clothes, trousseaus and spring lingerie gen-
erally. They comprise Nainsook and Swiss embroi-
deries in "baby edgings," "baby setts," headings,
insertions, all-overs and flouncings. Now is the time
to make our selection before they get broken. Prices
range from 5c yd. to \$2.00 yd.

**BEAUTIFUL IN THE SHOWING OF NEW CURTAIN
NETS AND SCRIMS**

Curtain Scrims with border, light and dark grounds,
floral and conventional designs in all soft colorings,
suitable for bed rooms, dining rooms and libraries.
All double width. 20c and 25c yd.
Madras Curtains in all the dainty colors and de-
signs, light or dark and all widths, 50c, 65c and 90c yd.
Art Satens—A large assortment to choose from. All
colors and patterns. 20c and 25c yd.

CORSETS

Another shipment of that high grade D. & A. Corset
which we sold so many of last week. Now is the
time to buy as the makers have positively refused
to repeat this line at the same price. While the
lot lasts. 90c pr.

APRONS (2nd floor)

We have aprons for every purpose, which an apron is
required. We have hundreds of them and at moderate
prices, so—

"Take off your old torn apron,
Of our store become a patron,
You don't have very much to pay.
Come to The Purvis Co.'s Store
And buy a dozen more,
For Saturday is Apron Day!

Women's Gingham Overall Aprons, good and large
covers whole dress, Blue and White Check, with
pocket. 60c ea.
Women's Overall Apron, Blue and White stripe Print,
large size with pocket. 85c ea.
Women's Overall Apron in Pink and Blue Print, well
made, large size with pocket. \$1.00 ea.

WOMEN'S WHITE WEAR

Night Dresses—All sizes in fine Cambric, Slip-over or
high neck; styles trimmed with fine embroidery.
Several handsome styles. \$1.00 ea.
White Underskirts—Made of fine Cambric nicely trimmed
with wide Embroidery or lace with a good deep
flounce. We have them in all sizes. \$1.00 ea.
Muslin Blouses—50 doz. Women's White Muslin Blouses
made of fine sheer muslin and embroidered fronts
all new spring designs. See centre window. \$1.25

**A SPRING SHIPMENT OF BEAUTIFUL ONE PIECE
DRESSES**

That the fashions for 1911 are distinctly becoming
and that the new goods for this season are very pretty
indeed, both in design and color effect will be admitted
by all who see these dresses.

We have them in Serges, Voiles, lace-line stripes and
fancy, and nicely trimmed with braids and lace
yokes. We have marked these at most moderate
prices ranging from \$10.00 to \$25.00.
Women's Spring Suits—We have a good assortment
of our Spring Suits in stock. All the newest colors
and the very latest Paris models. See them. \$15.00
to \$40.00 Suit.

Women's Wash Dresses—One piece Wash Dresses,
made of good quality Gingham and Prints, all new
spring patterns and styles. All sizes, \$3.50 to \$6.00 ea.

WOMEN'S UNDERSKIRTS

A special lot of travellers' samples bought at a rate
on the dollar. Only one of 2 kind and all kinds. Satens,
Wool and Silk Moreens, etc., all colors. We have put
these on tables in our Mantle Department and marked
them at prices which will ensure a quick sale so don't
wait.

BASEMENT SPECIALS

Ribbons—4 in. Taffeta pure silk, suitable for children's
and misses' wear in colors white, cream, navy, pink,
light blue, red, and black. This we consider extra
special value. 10c Yd.

IN OUR BASEMENT

Everything to make glad the heart of the housekeeper,
and to make easy and efficient her work, will be found in
our basement. An inspection of the various kinds of
POTS, PANS, KETTLES and innumerable devices
that make easy the tasks of the housewife and the moderate
prices of same would be to the advantage of every
woman in the City of Edmonton. We have all kinds
of GRATES AND KITCHEN WARE.

A big assortment of TOILET SOAPS and
large tables filled with odds and ends from all over the
store at BARGAIN PRICES.

THE PURVIS COMPANY LIMITED

JASPER AVENUE, CORNER FIRST STREET